



“NON CONVENTIONAL WATER RESOURCES (NCWR) PROGRAM IN MALTA”

ALTER AQUA – Phase III

Call for proposals to students, newly graduates and young professionals of

Art & Design, Media & Communication, Social Sciences, History, others

The “**Non Conventional Water Resources (NCWR) Program in Malta [aka Alter Aqua]**” (www.gwpmed.org/NCWR), implemented in the Maltese Islands since 2011 is now its 3rd phase (2019-2020). The Programme is designed by the regional organisation **Global Water Partnership - Mediterranean (GWP-Med | www.gwpmed.org)**, one of the thirteen regions of the inter-governmental organisation Global Water Partnership (GWP| www.gwp.org), in partnership with the **Energy and Water Agency (EWA | www.energywateragency.gov.mt)** and the Coca-Cola in Malta (General Soft Drinks S.A. and the Coca-Cola Company), supported primarily by **The Coca-Cola Foundation** and co-funded by EWA.

In the frame of the Programme, GWP-Med and EWA are issuing a:

Call for proposals for Communication, Marketing and Cultural Projects and Activities related to water in the Maltese Islands.

The call is addressed to **university and college students, newly graduates and young professionals** residing in the Maltese islands, enrolled or graduated from a tertiary educational institution (in the Maltese Islands or elsewhere), in the field of Art & Design, Media & Communication, Social Sciences, History, Sustainability, or similar.

Candidates are invited to submit their project proposal (concept note) in one of the following categories:

- I. Awareness raising about **water scarcity** and **water saving**, including water efficiency in houses, offices and hotels
- II. Promotion of **water heritage**, including through highlighting the cultural, historical and social value of water
- III. Promotion and mainstreaming of **non-conventional water resources**, including water reuse at domestic level**

*** Non conventional water resources (NCWR) practices, such as rainwater harvesting, grey water recycling & reuse and storm water management & reuse, offer alternative water sources, of non-potable quality. These contribute to alleviating the pressure on fresh water sources and potable water supply systems, as they can be used for secondary water uses, such as gardening and toilet flushing. The use of NCWR is characterized widely by misconceptions of citizens and end-users, that hinder their mainstreaming potential at domestic and local level. Interested parties in theme III are strongly advised to submit an initial concept note as soon as possible, in order for organizers to identify knowledge gaps and guide participants to finding targeted information on the issue.*

Project proposals should aim to engage citizens and/or tourists on the Maltese islands, including youth, should be innovative and feasible, and could regard the extension of existing projects / initiatives or brand-new concepts. Participants are encouraged to also consider entrepreneurial endeavors by working on ideas that may be commercially viable.

Examples, for inspiration, are provided below:

- i. Communication campaign idea (e.g. social media campaign)
- ii. Publicity stunt-contest(s)-fair
- iii. Exhibition (e.g. art or roving exhibition)
- iv. Activity for tourists' leisure and cultural experience (e.g. touristic water walk)
- v. IT product for tourists (e.g. mobile phone map application)
- vi. Virtual reality application (e.g. augmented reality).

Proposals must be submitted by completing and sending the attached form (**in word format**) through email to Ms. Nassia Kassela, on [nassia \[at\] gwpmmed.org](mailto:nassia@gwpmmed.org), with subject "**Alter Aqua Phase III – Call for communication project proposals**". The call will remain open until a relevant notification is posted on the announcement at bit.ly/2kwLPqE (also accessible through www.gwpmmed.org/NCWR).

A committee of professionals will evaluate the submitted proposals in order to select which of these will be further elaborated, inviting participants to enrich and resubmit their project ideas. The committee will further evaluate final project proposals and identify best cases based on originality, expected outreach and replicability.

Selected best cases will have advantageous display/presentation during the open events (F) and may also be considered for implementation (E).

Capacity building Programme

Submission and development of project proposals will be framed within a capacity building programme, which will help participants become acquainted with the historic and cultural value of water, as well as with communication approaches and activities that can raise awareness on the sustainable use of water resources and of non-conventional water resources.

Stages of the capacity building programme

- A. * October 2019-November 2019 – Submission of project proposals (concept notes)
- B. * November 2019 – Participation in a capacity building workshop
- C. * December 2019-January 2020 – (a) Evaluation of proposals (b) Revision and enrichment of the initial proposals to concise project documents, with the support of experienced professionals
- D. February 2020 – Evaluation of final project documents
- E. Q1-Q4 2020 – Consideration of opportunities to synergize with other programmes and initiatives to implement 1-3 project ideas
- F. Q3-Q4 2020 – Open (water) event(s) featuring project ideas.

*Participation in these stages is compulsory in order for participants to complete the programme. However, candidates are encouraged to be involved in all stages. It is noted that participation in the programme is part-time and voluntary.

Participants will benefit by gaining valuable experience, beneficial for their careers, including:

- Hands-on experience on communicating the value of water and water sustainability issues
- Increased knowledge on engaging citizens to a more responsible water behaviour
- Close collaboration with specialised professionals in the water sector
- Teamwork & real-life case study elaboration.

An informative meeting for interested participants will take place at a date and time to be announced. During the meeting, organizers will provide information about the call and about possible projects. It is recommended that all interested parties follow this meeting; enrollment is possible through the following link: bit.ly/2Ko6xV1.

Candidates' required profile

Candidates may:

- Submit their proposal individually or in teams of 2-5 persons

Candidates must:

- Be enrolled at or have graduated from a tertiary educational institution in the field of Art & Design, Media & Communication, Social Sciences, History, Sustainability, or similar, in the Maltese islands or elsewhere. In the case of graduates, candidates must have completed their undergraduate or postgraduate degree within the last 5 years or be of age up to 32 years old.
- Reside in Malta
- Have a good working level of the English language.

For more information about the Programme and the call, kindly contact Ms. Nassia Kassela, Programme Officer, GWP-Med, on [nassia \[at\] gwpmed.org](mailto:nassia@gwpmed.org).

Note: Information gathered will only be used for the purposes described in the call and the Alter Aqua Programme. Contact will be made in order to inform you about the progress of your submission and upcoming Alter Aqua Programme workshops and events. For any further information about how your data is handled, please contact secretariat [at] gwpmed.org with subject: "Alter Aqua III data privacy"

Background

The "**Non Conventional Water Resources (NCWR) Program in Malta [aka Alter Aqua]**" (www.gwpmed.org/NCWR), implemented in the Maltese Islands since 2011, has entered its 3rd phase (2019-2020). The Programme is designed by the regional organisation **Global Water Partnership - Mediterranean (GWP-Med | www.gwpmed.org)**, one of the thirteen regions of the inter-governmental organisation Global Water Partnership (GWP| www.gwp.org), in partnership with the **Energy and Water Agency (EWA | www.energywateragency.gov.mt)** and the Coca-Cola in Malta (General Soft Drinks S.A. and the Coca-Cola Company), supported primarily by **The Coca-Cola Foundation** and co-funded by EWA.

Alter Aqua commenced in the Maltese Islands in 2011, first focusing on the island of Gozo, in partnership with the Ministry for Gozo and the Eco Gozo project; and since 2014, focusing on the Island of Malta, in partnership with the Ministry for Energy and Water Management and the Energy and Water Agency, aiming to promote the use of non-conventional water resources as a sustainable practice for local water security and climate change adaptation. Since 2011, the Programme has applied 17 NCWR systems, yielding 18 million liters of water annually, including the installation or reinstatement of rainwater harvesting systems and greywater recycling systems, alongside educational and awareness raising activities and capacity building workshops for professionals. The Programme has reached out to about 15,000 students, 1,380 teachers, 55 technicians, benefiting more than 65,000 people. It has contributed to water security at local and national level in a sustainable and cost-effective way and has promoted a new water culture for sustainable water use.



Water security is among the top priorities in the Maltese Islands, where integrated and innovative approaches to water management are applied, including mobilising non-conventional water resources and engaging stakeholders to improve water efficiency and management, contributing also to climate change adaptation and sustainable development.

Leveraging the legacy of the previous phases, Alter Aqua - Phase III seeks to mainstream NCWR applications and water saving in Malta, including through youth engagement and capacity building. In this regard, the Programme collaborates with tertiary education institutes to place youth at the forefront by engaging them in training and hands-on experience to design and implement NCWR systems while promoting employability in green/blue jobs, by engaging in the design and implementation of mainstream and innovative NCWR related projects and/or by engaging in the design of communication, marketing and cultural activities related to water. The activities of the Programme include Technical interventions, Capacity Building and Youth Engagement, as well as Awareness Raising and Communication activities. This call for proposals is addressed to students, newly graduates and young professionals of creative backgrounds, such as art & design, media & communication, social sciences, history and others, interested in communication and awareness raising for water and sustainability, including water heritage, and will initiate their participation in a capacity building programme for NCWR.